



GUTTER

 Bleed 11.5"x9" (all photos / graphics that run off should extend .25" past actual size)

 **Actual size 11" x 8.5"**

 Info. Buffer 10.25" x 7.75" (all text should stay inside this area. All text outside this area may fall in the gutter of the document)

As we are a snowboard specific magazine, please refrain from use of ski imagery.

AD COPY DUE DATES

September 1st - December 1st - March 1st - June 1st

All ads that are not in on time could loss requested placement

FOLLOW THIS SIMPLE CHECK LIST FOR TROUBLE FREE ADS

- Are your fonts outlined?
- Are your photos 300dpi?
- Is your document CMYK?
- Is your file a .tiff or PDF? No jpegs.
- Are the template lines deleted?