

# Steez

## Seasonal Calendar

2012-2013

### August 2012

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### September 2012

S	M	T	W	T	F	S
						*
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### October 2012

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### November 2012

S	M	T	W	T	F	S
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### December 2012

S	M	T	W	T	F	S
						*
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### January 2013

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### February 2013

S	M	T	W	T	F	S
		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

### March 2013

S	M	T	W	T	F	S
					*	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### April 2013

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### May 2013

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### June 2013

S	M	T	W	T	F	S
						*
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### July 2013

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**New Issue Release Week**

\* Ad Artwork Due

FALL ISSUE 7.1 - October | WINTER ISSUE 7.2 - January

SPRING ISSUE 7.3 - April | SUMMER ISSUE 7.4 - July

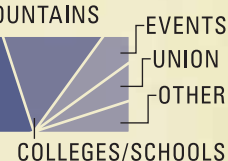
# Steez

IS NATIONWIDE

2012-2013 media kit

DISTRIBUTION  
BREAK DOWN

SHOPS



## PRINT RATES

(OVER 40,000 Readers per issue)

**Full Page** - \$800

**Choice Full Page** - \$900

**Inside Front Spread** - \$1,500

**Spread** - \$1,300

**Inserts** - Starting at \$500 (ask for quote)

### DISCOUNTS FOR PARTNERSHIPS

Call for Shop Rates

Inserts consist of foldout, posters, coupons, DVD's, stickers, etc.

**PRINT DATES:** See Calendar on other side.

All art is due 1 month prior to print date.

## \*\*PARTNERSHIPS\*\*

(Any 4 consecutive ads)

15% discount on ad package.

Web link on home page, product endorsement, newsletter link(15k), social networks representation(7K fans), direct mailing opps, product review, Union exclusives and much more...

## WEB RATES

(Over 10,000 Uniques per month)

**Leaderboard:** \$100 per month

**Side Box:** \$70 per month

**Mini Side Banner:** \$40 per month

**Footer Banner:** \$40 per month

**SALES:** Andrew Bablo

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